

Pro Solution Services

\$175 / hour

CONTENT

(ad hoc)

Question Writing

- Write Original Questions (Clue, Question/Answers, Insights) (est. 0.5 hr/Q)
- Write/Create 'Learn More' Items (est. 0.5 hr/Q)
- Edit or Stylize Drafted Question sequences or Learn More Items (est. 0.25 hr/Q)

ASK Curriculum Development

- Write Original Curriculum - pre-existing material provided (est. 6 hrs)
- Research/Write Original Curriculum --NO material provided (est. 12 hrs)
- Edit Curriculum draft (est. 3 hrs)

Email Writing (est. 0.5 hr/each):

- Invitation/signup
- Welcome/download
- Launch announcement
- Mid-Challenge encouragement
- End-Challenge announcement
- Post-Challenge Awards

Push Notifications (est. 0.25 hr/each)

- Pre-challenge prompts
- Launch Challenge prompt
- Mid-Challenge prompt
- End-Challenge announcement
- Next-Challenge announcement

Visual Graphics and Audio/Visual Media

- Customize app Banner, email banner and thumbnails (est. 2 hrs)
- Create visuals for Clue, Question/Answers, Insight, Learn More Item (est. 1 hr/Q)
- Create or Edit Video clips (contact your Ringorang® Rep for estimate)
- Create or Edit Audio clips (contact Ringorang®)

INCENTIVES

(ad hoc)

Strategy (est. 1.5 hr session):

- Incentive Types, for driving engagement and keeping within budget
- Incentivizing specific user Actions
- Incentive Timing/Frequency, for sustaining user interest
- Impactful incentive choices per demographic or psychographic

Fulfillment

- Acquiring prizes (est. 1 hr/Challenge)
- Sending prizeing to winners (est. 1 hr/Challenge)

PROGRAM DESIGN

(ad hoc)

- Design/Strategy (est. 2 hr session)
- Adding complementary media such as IVR, print pieces, SMS (contact Ringorang®)

DATA ANALYTICS & REPORTING

(ad hoc)

- Identifying most relevant data for your users (est. 1 hr)
- Extracting and delivering custom data (est. 6 hrs)
- Custom development of data reporting or views (contact Ringorang®)

TELEPHONE SUPPORT

(ad hoc)

- 800 number supplied for phone support 9am – 8pm Eastern Time (\$249/day)
- Phone support scripting / setup (est. 4 hrs)

At the Ringorang® Help Desk, our CSRs answer each call and resolve the respective issue immediately with the requestor on the phone. However, if a CSR cannot resolve the issue presented on the telephone, a trouble Ticket is opened and re-assigned to Ringorang®'s Engineering Department, as outlined in "ONLINE SUPPORT" above, with priority assigned to the issue.

ADVANCED/SPECIALIZED TRAINING

(ad hoc)

- In Person Workshops, Webinars and more (contact Ringorang®)