



WSU Tech, a two-year technical college and division of Wichita State University in Kansas, leads the region in workforce development and readiness for students entering industry. They've been delivering excellence in education and workforce readiness since 1965 with quality instruction, state-of-the-art technologies and talented students. Together, these elements help create an experiential learning environment that promotes participation and prepares students for further education and their future careers.

"Once I started seeing the employer feedback and the surveys – combined with the microlearning (in the app) – it clicked for me. It's like automating an annual performance evaluation, but all through the year."

Josh Huckriede,
Workforce Coordinator
Shocker Career Accelerator
Wichita State University

WORKFORCE DEVELOPMENT

Developing Soft Skills Effectively and Efficiently



CHALLENGE

WSU Tech and the WSU Shocker Career Accelerator needed to scale their student coaching without adding additional career coordinators to the program and without increasing tuition or time in the classroom for students.

SOLUTION

WSU's career coordinator used Ringorang to deliver a nine-week program on employability skills, such as leadership, professionalism and teamwork, to a cohort of students entering the workforce through the Shocker Career Accelerator. The app-based technology engaged students within the flow of the workday without increasing time in the classroom or tuition. Additionally, WSU did not need to add to its own workforce to deliver the program.

RESULTS

The program engaged students more than 60 times in just three minutes a day, resulting in:

- An 87% average recall on program curriculum
- A total of 14 habits formed across 12 topics
- All five organizational results achieved

Three student workers were even promoted to team lead positions in their workplace.