KNOWLEDGE AS A SERVICE, INC.

SUBSCRIPTION SERVICES

This Subscription Services document describes the Services offered by Knowledge as a Service, Inc. ("KaaS").

The Standard, Enterprise, and Professional Editions provide access to the following:

Ringorang Design Portal:
Defines Business Goals, linking them to measurable Results and the Player Habits that support them.
Allows Player Habits to be categorized using the A.S.K. Methodology as Attitudes, Skills, or Knowledge.
Allows creation of Questions, Answers, Clues, Insights, Action, and Obstacle, and maps Questions to the Goals and ASK Methodology using Goal Drivers (Question Topic, Results, Habits, Action, and Obstacle).
Allows webpage content creation and Ringorang-based hosting using the Learn More Item Page Builder.
Allows content linking to Customer existing web-hosted content.
Allows the linking of prizes and sweepstakes rewards to Programs for Players.
Allows the creation of Programs, Series and Challenges to organize learning modules.

Ringorang Design Portal Scheduling Tool:
Enables the Customer to choose when and for which group of Players content is delivered, and how frequently, and over what period of time.

Ringorang App Delivery:
Combination of native Mobile Notification and Flash Message, and in-app Clue, Multiple-Choice Question, Answer, Insight, Learn More Item, Timeline, and Leaderboard.

Ringorang Analytics:
  Predefined Reports that show:
- Players that are engaging and how often
- Level of Player knowledge recall
- Amount of time spent in the Ringorang application
- Progress toward achieving desired Habits, Results, and Business Goals
- Improvement over time on all those metrics
- Award recipients

All Services delivered via our software as a service platform.

The Standard Edition is the Ringorang app downloaded from the Ringorang Worldwide LLC developer accounts on the Apple App and Google Play Stores. It is a multi-tenant environment and utilizes Ringorang branding.

The Professional version is white-labeled to the Customer, and deployed from the Customer developer accounts on the Apple App and Google Play Stores. It utilizes a multi-tenant environment.

The Enterprise Edition is white-labeled to the Customer, and deployed from the Customer developer accounts on the Apple App and Google Play Stores. It utilizes a single-tenant environment customized to the needs of the Customer, as agreed between KaaS and Customer and identified in the Order Form.